

## NCC Cable System Order

Order #	62277889	Flight Dates	05/02/16 - 06/19/16	Update Date	05/04/16
Syscode	5207	Agency	New Media Firm	Version	1 Vs. 1
System Name	NYI/New Jersey Region	Advertiser	NJEA Pride	Show All Lines	
Market	New York			Total # of Weeks	7
		Client Code	662	Total	\$444,492.00
AE	Brenda Hadley	Product Code	692	Commission	\$66,673.80
Sales Coordinator	Collin Moore	Est Code	3530	Net Total	\$377,818.20
Office	Washington	Product Name		Total Spots	756
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Feb16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments : 5.4 New Order. Please Review and Confirm. Thanks!					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$598.00	\$598.00	30	NCR 03/28/16-06/26/16
2	AEN	AVG. ALL WKS<	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$598.00	\$598.00	30	NCR 03/28/16-06/26/16
3	AEN	AVG. ALL WKS<	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$598.00	\$598.00	30	NCR 03/28/16-06/26/16
4	AEN	AVG. ALL WKS<	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$598.00	\$598.00	30	NCR 03/28/16-06/26/16
5	AEN	AVG. ALL WKS<	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$598.00	\$598.00	30	NCR 03/28/16-06/26/16
6	AEN	AVG. ALL WKS<	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$598.00	\$598.00	30	NCR 03/28/16-06/26/16
7	AMC	AVG. ALL WKS	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$299.00	\$299.00	30	NCR 03/28/16-06/26/16
8	AMC	AVG. ALL WKS	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$299.00	\$299.00	30	NCR 03/28/16-06/26/16
9	AMC	AVG. ALL WKS	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$299.00	\$299.00	30	NCR 03/28/16-06/26/16
10	AMC	AVG. ALL WKS	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$299.00	\$299.00	30	NCR 03/28/16-06/26/16
11	AMC	AVG. ALL WKS	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$299.00	\$299.00	30	NCR 03/28/16-06/26/16
12	AMC	AVG. ALL WKS	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$299.00	\$299.00	30	NCR 03/28/16-06/26/16
13	BET	AVG. ALL WKS<	5/2/16	5/8/16	20:00	23:00				X	X	X	X	-	-	2	\$797.00	\$1,594.00	30	NCR 03/28/16-06/26/16
14	BET	AVG. ALL WKS<	5/9/16	5/15/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$797.00	\$2,391.00	30	NCR 03/28/16-06/26/16
15	BET	AVG. ALL WKS<	5/16/16	5/22/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$797.00	\$3,188.00	30	NCR 03/28/16-06/26/16
16	BET	AVG. ALL WKS<	5/23/16	5/29/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$797.00	\$2,391.00	30	NCR 03/28/16-06/26/16
17	BET	AVG. ALL WKS<	5/30/16	6/5/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$797.00	\$3,188.00	30	NCR 03/28/16-06/26/16
18	BET	AVG. ALL WKS<	6/6/16	6/12/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$797.00	\$2,391.00	30	NCR 03/28/16-06/26/16
19	BET	AVG. ALL WKS<	6/13/16	6/19/16	20:00	23:00	X	X	X	X				-	-	2	\$797.00	\$1,594.00	30	NCR 03/28/16-06/26/16
20	BRVO	AVG. ALL WKS<	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$1,793.00	\$1,793.00	30	NCR 03/28/16-06/26/16
21	BRVO	AVG. ALL WKS<	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$1,793.00	\$1,793.00	30	NCR 03/28/16-06/26/16

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		Client Code	662	Total	\$444,492.00
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Sales Coordinator	Collin Moore	Est Code	3530	Net Total	\$377,818.20
Office	Washington	Product Name		Total Spots	756
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Feb16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.4 New Order. Please Review and Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	BRVO	AVG. ALL WKS<	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$1,793.00	\$1,793.00	30	NCR 03/28/16-06/26/16
23	BRVO	AVG. ALL WKS<	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$1,793.00	\$1,793.00	30	NCR 03/28/16-06/26/16
24	BRVO	AVG. ALL WKS<	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$1,793.00	\$1,793.00	30	NCR 03/28/16-06/26/16
25	BRVO	AVG. ALL WKS<	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$1,793.00	\$1,793.00	30	NCR 03/28/16-06/26/16
26	BRVO	VARIOUS	5/2/16	5/8/16	23:00	24:00				X	X	X	X	-	-	1	\$1,992.00	\$1,992.00	30	NCR 03/28/16-06/26/16
27	BRVO	VARIOUS	5/9/16	5/15/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,992.00	\$1,992.00	30	NCR 03/28/16-06/26/16
28	BRVO	VARIOUS	5/16/16	5/22/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,992.00	\$1,992.00	30	NCR 03/28/16-06/26/16
29	BRVO	VARIOUS	5/23/16	5/29/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,992.00	\$1,992.00	30	NCR 03/28/16-06/26/16
30	BRVO	VARIOUS	5/30/16	6/5/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,992.00	\$1,992.00	30	NCR 03/28/16-06/26/16
31	BRVO	VARIOUS	6/6/16	6/12/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,992.00	\$1,992.00	30	NCR 03/28/16-06/26/16
32	CNN	CNN NEWSROOM<	5/2/16	5/8/16	09:00	16:00				X	X	X	X	-	-	4	\$333.00	\$1,332.00	30	NCR 03/28/16-06/26/16
33	CNN	CNN NEWSROOM<	5/9/16	5/15/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$333.00	\$2,331.00	30	NCR 03/28/16-06/26/16
34	CNN	CNN NEWSROOM<	5/16/16	5/22/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$333.00	\$2,331.00	30	NCR 03/28/16-06/26/16
35	CNN	CNN NEWSROOM<	5/23/16	5/29/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$333.00	\$2,331.00	30	NCR 03/28/16-06/26/16
36	CNN	CNN NEWSROOM<	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$333.00	\$2,331.00	30	NCR 03/28/16-06/26/16
37	CNN	CNN NEWSROOM<	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$333.00	\$2,331.00	30	NCR 03/28/16-06/26/16
38	CNN	CNN NEWSROOM<	6/13/16	6/19/16	09:00	16:00	X	X	X	X				-	-	3	\$333.00	\$999.00	30	NCR 03/28/16-06/26/16
39	CNN	VARIOUS	5/2/16	5/8/16	05:00	09:00				X	X	X	X	-	-	4	\$498.00	\$1,992.00	30	NCR 03/28/16-06/26/16
40	CNN	NEW DAY<	5/9/16	5/15/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$498.00	\$3,486.00	30	NCR 03/28/16-06/26/16
41	CNN	NEW DAY<	5/16/16	5/22/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$498.00	\$3,486.00	30	NCR 03/28/16-06/26/16
42	CNN	NEW DAY<	5/23/16	5/29/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$498.00	\$3,486.00	30	NCR 03/28/16-06/26/16

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Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Feb16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments : 5.4 New Order. Please Review and Confirm. Thanks!					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	NEW DAY<	5/30/16	6/5/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$498.00	\$3,486.00	30	NCR 03/28/16-06/26/16
44	CNN	NEW DAY<	6/6/16	6/12/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$498.00	\$3,486.00	30	NCR 03/28/16-06/26/16
45	CNN	NEW DAY<	6/13/16	6/19/16	05:00	09:00	X	X	X	X				-	-	3	\$498.00	\$1,494.00	30	NCR 03/28/16-06/26/16
46	CNN	VARIOUS	5/2/16	5/8/16	16:00	18:00				X	X	X	X	-	-	2	\$631.00	\$1,262.00	30	NCR 03/28/16-06/26/16
47	CNN	VARIOUS	5/9/16	5/15/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
48	CNN	VARIOUS	5/16/16	5/22/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
49	CNN	VARIOUS	5/23/16	5/29/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
50	CNN	VARIOUS	5/30/16	6/5/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
51	CNN	VARIOUS	6/6/16	6/12/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
52	CNN	LEAD WITH JAKE/SITUATION ROOM	6/13/16	6/19/16	16:00	18:00	X	X	X	X				-	-	1	\$631.00	\$631.00	30	NCR 03/28/16-06/26/16
53	CNN	AVG. ALL WKS<	5/2/16	5/8/16	18:00	24:00				X	X	X	X	-	-	4	\$1,362.00	\$5,448.00	30	NCR 03/28/16-06/26/16
54	CNN	AVG. ALL WKS<	5/9/16	5/15/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1,362.00	\$9,534.00	30	NCR 03/28/16-06/26/16
55	CNN	AVG. ALL WKS<	5/16/16	5/22/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1,362.00	\$9,534.00	30	NCR 03/28/16-06/26/16
56	CNN	AVG. ALL WKS<	5/23/16	5/29/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1,362.00	\$9,534.00	30	NCR 03/28/16-06/26/16
57	CNN	AVG. ALL WKS<	5/30/16	6/5/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1,362.00	\$9,534.00	30	NCR 03/28/16-06/26/16
58	CNN	AVG. ALL WKS<	6/6/16	6/12/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1,362.00	\$9,534.00	30	NCR 03/28/16-06/26/16
59	CNN	AVG. ALL WKS<	6/13/16	6/19/16	18:00	24:00	X	X	X	X				-	-	3	\$1,362.00	\$4,086.00	30	NCR 03/28/16-06/26/16
60	FXNC	FOX & FRIENDS<	5/2/16	5/8/16	05:00	09:00				X	X	X	X	-	-	4	\$464.00	\$1,856.00	30	NCR 03/28/16-06/26/16
61	FXNC	FOX AND FRIEND<	5/9/16	5/15/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
62	FXNC	FOX AND FRIEND<	5/16/16	5/22/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Feb16 C-DMA Nielsen Live+7
-	

Flight Dates	05/02/16 - 06/19/16
Agency	New Media Firm
Advertiser	NJEA Pride

Client Code	662
Product Code	692
Est Code	3530
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		7	
Total		\$444,492.00	
Commission		\$66,673.80	
Net Total		\$377,818.20	
Total Spots		756	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.4 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	FXNC	FOX AND FRIEND<	5/23/16	5/29/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
64	FXNC	FOX AND FRIEND<	5/30/16	6/5/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
65	FXNC	FOX AND FRIEND<	6/6/16	6/12/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
66	FXNC	FOX AND FRIEND<	6/13/16	6/19/16	05:00	09:00	X	X	X	X				-	-	3	\$464.00	\$1,392.00	30	NCR 03/28/16-06/26/16
67	HALL	AVG. ALL WKS<	5/2/16	5/8/16	12:00	18:00						X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
68	HALL	AVG. ALL WKS<	5/9/16	5/15/16	12:00	18:00						X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
69	HALL	AVG. ALL WKS<	5/16/16	5/22/16	12:00	18:00						X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
70	HALL	AVG. ALL WKS<	5/23/16	5/29/16	12:00	18:00						X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
71	HALL	AVG. ALL WKS<	5/30/16	6/5/16	12:00	18:00						X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
72	HALL	AVG. ALL WKS<	6/6/16	6/12/16	12:00	18:00						X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
73	HALL	GOLDEN GIRLS	5/2/16	5/8/16	23:00	24:00				X	X	X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
74	HALL	GOLDEN GIRLS	5/9/16	5/15/16	23:00	24:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
75	HALL	GOLDEN GIRLS	5/16/16	5/22/16	23:00	24:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
76	HALL	GOLDEN GIRLS	5/23/16	5/29/16	23:00	24:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
77	HALL	GOLDEN GIRLS	5/30/16	6/5/16	23:00	24:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
78	HALL	GOLDEN GIRLS	6/6/16	6/12/16	23:00	24:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
79	HALL	GOLDEN GIRLS	6/13/16	6/19/16	23:00	24:00	X	X	X	X				-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
80	HGTV	AVG. ALL WKS	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$1,362.00	\$1,362.00	30	NCR 03/28/16-06/26/16
81	HGTV	AVG. ALL WKS	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$1,362.00	\$1,362.00	30	NCR 03/28/16-06/26/16
82	HGTV	AVG. ALL WKS	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$1,362.00	\$1,362.00	30	NCR 03/28/16-06/26/16
83	HGTV	AVG. ALL WKS	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$1,362.00	\$1,362.00	30	NCR 03/28/16-06/26/16

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AE	Brenda Hadley	Product Code	692	Commission	\$66,673.80
Sales Coordinator	Collin Moore	Est Code	3530	Net Total	\$377,818.20
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
84	HGTV	AVG. ALL WKS	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$1,362.00	\$1,362.00	30	NCR 03/28/16-06/26/16
85	HGTV	AVG. ALL WKS	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$1,362.00	\$1,362.00	30	NCR 03/28/16-06/26/16
86	HGTV	AVG. ALL WKS<	5/2/16	5/8/16	09:00	16:00				X	X	X	X	-	-	2	\$232.00	\$464.00	30	NCR 03/28/16-06/26/16
87	HGTV	AVG. ALL WKS<	5/9/16	5/15/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$232.00	\$696.00	30	NCR 03/28/16-06/26/16
88	HGTV	AVG. ALL WKS<	5/16/16	5/22/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$232.00	\$928.00	30	NCR 03/28/16-06/26/16
89	HGTV	AVG. ALL WKS<	5/23/16	5/29/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$232.00	\$696.00	30	NCR 03/28/16-06/26/16
90	HGTV	AVG. ALL WKS<	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$232.00	\$928.00	30	NCR 03/28/16-06/26/16
91	HGTV	AVG. ALL WKS<	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$232.00	\$696.00	30	NCR 03/28/16-06/26/16
92	HGTV	AVG. ALL WKS<	6/13/16	6/19/16	09:00	16:00	X	X	X	X				-	-	2	\$232.00	\$464.00	30	NCR 03/28/16-06/26/16
93	LIF	AVG. ALL WKS<	5/2/16	5/8/16	20:00	23:00				X	X	X	X	-	-	2	\$1,428.00	\$2,856.00	30	NCR 03/28/16-06/26/16
94	LIF	AVG. ALL WKS<	5/9/16	5/15/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$1,428.00	\$4,284.00	30	NCR 03/28/16-06/26/16
95	LIF	AVG. ALL WKS<	5/16/16	5/22/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$1,428.00	\$5,712.00	30	NCR 03/28/16-06/26/16
96	LIF	AVG. ALL WKS<	5/23/16	5/29/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$1,428.00	\$4,284.00	30	NCR 03/28/16-06/26/16
97	LIF	AVG. ALL WKS<	5/30/16	6/5/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$1,428.00	\$5,712.00	30	NCR 03/28/16-06/26/16
98	LIF	AVG. ALL WKS<	6/6/16	6/12/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$1,428.00	\$4,284.00	30	NCR 03/28/16-06/26/16
99	LIF	VARIOUS	6/13/16	6/19/16	20:00	23:00	X	X	X	X				-	-	2	\$1,428.00	\$2,856.00	30	NCR 03/28/16-06/26/16
100	MNBC	AVG. ALL WKS<	5/2/16	5/8/16	09:00	16:00				X	X	X	X	-	-	4	\$166.00	\$664.00	30	NCR 03/28/16-06/26/16
101	MNBC	AVG. ALL WKS<	5/9/16	5/15/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$166.00	\$1,162.00	30	NCR 03/28/16-06/26/16
102	MNBC	AVG. ALL WKS<	5/16/16	5/22/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$166.00	\$1,162.00	30	NCR 03/28/16-06/26/16
103	MNBC	AVG. ALL WKS<	5/23/16	5/29/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$166.00	\$1,162.00	30	NCR 03/28/16-06/26/16
104	MNBC	AVG. ALL WKS<	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$166.00	\$1,162.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889	Flight Dates	05/02/16 - 06/19/16	Update Date	05/04/16
Syscode	5207	Agency	New Media Firm	Version	1 Vs. 1
System Name	NYI/New Jersey Region	Advertiser	NJEA Pride	Show All Lines	
Market	New York			Total # of Weeks	7
		Client Code	662	Total	\$444,492.00
AE	Brenda Hadley	Product Code	692	Commission	\$66,673.80
Sales Coordinator	Collin Moore	Est Code	3530	Net Total	\$377,818.20
Office	Washington	Product Name		Total Spots	756
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Feb16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments : 5.4 New Order. Please Review and Confirm. Thanks!					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	MNBC	AVG. ALL WKS<	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$166.00	\$1,162.00	30	NCR 03/28/16-06/26/16
106	MNBC	VARIOUS	6/13/16	6/19/16	09:00	16:00	X	X	X	X				-	-	3	\$166.00	\$498.00	30	NCR 03/28/16-06/26/16
107	MNBC	VARIOUS	5/2/16	5/8/16	05:00	09:00				X	X	X	X	-	-	4	\$464.00	\$1,856.00	30	NCR 03/28/16-06/26/16
108	MNBC	MORNING JOE<	5/9/16	5/15/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
109	MNBC	MORNING JOE<	5/16/16	5/22/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
110	MNBC	MORNING JOE<	5/23/16	5/29/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
111	MNBC	MORNING JOE<	5/30/16	6/5/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
112	MNBC	MORNING JOE<	6/6/16	6/12/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$464.00	\$3,248.00	30	NCR 03/28/16-06/26/16
113	MNBC	MORNING JOE<	6/13/16	6/19/16	05:00	09:00	X	X	X	X				-	-	3	\$464.00	\$1,392.00	30	NCR 03/28/16-06/26/16
114	MNBC	AVG. ALL WKS<	5/2/16	5/8/16	16:00	18:00				X	X	X	X	-	-	2	\$432.00	\$864.00	30	NCR 03/28/16-06/26/16
115	MNBC	VARIOUS	5/9/16	5/15/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$432.00	\$1,296.00	30	NCR 03/28/16-06/26/16
116	MNBC	VARIOUS	5/16/16	5/22/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$432.00	\$1,296.00	30	NCR 03/28/16-06/26/16
117	MNBC	VARIOUS	5/23/16	5/29/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$432.00	\$1,296.00	30	NCR 03/28/16-06/26/16
118	MNBC	VARIOUS	5/30/16	6/5/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$432.00	\$1,296.00	30	NCR 03/28/16-06/26/16
119	MNBC	VARIOUS	6/6/16	6/12/16	16:00	18:00	X	X	X	X	X	X	X	-	-	3	\$432.00	\$1,296.00	30	NCR 03/28/16-06/26/16
120	MNBC	VARIOUS	6/13/16	6/19/16	16:00	18:00	X	X	X	X				-	-	1	\$432.00	\$432.00	30	NCR 03/28/16-06/26/16
121	MNBC	AVG. ALL WKS<	5/2/16	5/8/16	18:00	24:00				X	X	X	X	-	-	4	\$731.00	\$2,924.00	30	NCR 03/28/16-06/26/16
122	MNBC	AVG. ALL WKS<	5/9/16	5/15/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$731.00	\$5,117.00	30	NCR 03/28/16-06/26/16
123	MNBC	AVG. ALL WKS<	5/16/16	5/22/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$731.00	\$5,117.00	30	NCR 03/28/16-06/26/16
124	MNBC	AVG. ALL WKS<	5/23/16	5/29/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$731.00	\$5,117.00	30	NCR 03/28/16-06/26/16
125	MNBC	AVG. ALL WKS<	5/30/16	6/5/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$731.00	\$5,117.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Feb16 C-DMA Nielsen Live+7
-	

Flight Dates	05/02/16 - 06/19/16
Agency	New Media Firm
Advertiser	NJEA Pride

Client Code	662
Product Code	692
Est Code	3530
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		7	
Total		\$444,492.00	
Commission		\$66,673.80	
Net Total		\$377,818.20	
Total Spots		756	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.4 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	MNBC	AVG. ALL WKS<	6/6/16	6/12/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$731.00	\$5,117.00	30	NCR 03/28/16-06/26/16
127	MNBC	AVG. ALL WKS<	6/13/16	6/19/16	18:00	24:00	X	X	X	X				-	-	3	\$731.00	\$2,193.00	30	NCR 03/28/16-06/26/16
128	OWN	VARIOUS	5/2/16	5/8/16	20:00	23:00				X	X	X	X	-	-	2	\$631.00	\$1,262.00	30	NCR 03/28/16-06/26/16
129	OWN	VARIOUS	5/9/16	5/15/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
130	OWN	VARIOUS	5/16/16	5/22/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$631.00	\$2,524.00	30	NCR 03/28/16-06/26/16
131	OWN	VARIOUS	5/23/16	5/29/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
132	OWN	VARIOUS	5/30/16	6/5/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$631.00	\$2,524.00	30	NCR 03/28/16-06/26/16
133	OWN	VARIOUS	6/6/16	6/12/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$631.00	\$1,893.00	30	NCR 03/28/16-06/26/16
134	OWN	VARIOUS	6/13/16	6/19/16	20:00	23:00	X	X	X	X				-	-	2	\$631.00	\$1,262.00	30	NCR 03/28/16-06/26/16
135	OXYG	SNAPPED/AVG. ALL WKS	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$432.00	\$432.00	30	NCR 03/28/16-06/26/16
136	OXYG	SNAPPED/AVG. ALL WKS	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$432.00	\$432.00	30	NCR 03/28/16-06/26/16
137	OXYG	SNAPPED/AVG. ALL WKS	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$432.00	\$432.00	30	NCR 03/28/16-06/26/16
138	OXYG	SNAPPED/AVG. ALL WKS	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$432.00	\$432.00	30	NCR 03/28/16-06/26/16
139	OXYG	SNAPPED/AVG. ALL WKS	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$432.00	\$432.00	30	NCR 03/28/16-06/26/16
140	OXYG	SNAPPED/AVG. ALL WKS	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$432.00	\$432.00	30	NCR 03/28/16-06/26/16
141	OXYG	VARIOUS	5/2/16	5/8/16	06:00	24:00				X	X	X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
142	OXYG	VARIOUS	5/9/16	5/15/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
143	OXYG	VARIOUS	5/16/16	5/22/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
144	OXYG	VARIOUS	5/23/16	5/29/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
145	OXYG	VARIOUS	5/30/16	6/5/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
146	OXYG	VARIOUS	6/6/16	6/12/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889	Flight Dates	05/02/16 - 06/19/16	Update Date	05/04/16	
Syscode	5207	Agency	New Media Firm	Version	1 Vs. 1	
System Name	NYI/New Jersey Region	Advertiser	NJEA Pride	Show All Lines		
Market	New York				Total # of Weeks	
		Client Code	662	7		
AE	Brenda Hadley	Product Code	692	Total		
Sales Coordinator	Collin Moore	Est Code	3530	\$444,492.00		
Office	Washington	Product Name		Commission		
Phone	(301) 951-2620	Credit Status		\$66,673.80		
Status	Not accepted				Net Total	
Survey	Feb16 C-DMA Nielsen Live+7				\$377,818.20	
-					Total Spots	
					756	
					Affiliate Split	
					100.0	
					Sold On	
					Cost Per Spot	
					GRP	
					-	
					GIMP	
					-	
					CPP	
					-	
					CPM	
					-	

  

Comments :	5.4 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
147	OXYG	VARIOUS	6/13/16	6/19/16	06:00	24:00	X	X	X	X				-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
148	TBSC	AVG. ALL WKS<	5/2/16	5/8/16	09:00	16:00				X	X	X	X	-	-	2	\$333.00	\$666.00	30	NCR 03/28/16-06/26/16
149	TBSC	VARIOUS	5/9/16	5/15/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$333.00	\$999.00	30	NCR 03/28/16-06/26/16
150	TBSC	VARIOUS	5/16/16	5/22/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$333.00	\$1,332.00	30	NCR 03/28/16-06/26/16
151	TBSC	VARIOUS	5/23/16	5/29/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$333.00	\$999.00	30	NCR 03/28/16-06/26/16
152	TBSC	VARIOUS	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$333.00	\$1,332.00	30	NCR 03/28/16-06/26/16
153	TBSC	VARIOUS	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$333.00	\$999.00	30	NCR 03/28/16-06/26/16
154	TBSC	VARIOUS	6/13/16	6/19/16	09:00	16:00	X	X	X	X				-	-	2	\$333.00	\$666.00	30	NCR 03/28/16-06/26/16
155	TBSC	VARIOUS	5/2/16	5/8/16	06:00	24:00				X	X	X	X	-	-	2	\$1,029.00	\$2,058.00	30	NCR 03/28/16-06/26/16
156	TBSC	VARIOUS	5/9/16	5/15/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,029.00	\$3,087.00	30	NCR 03/28/16-06/26/16
157	TBSC	VARIOUS	5/16/16	5/22/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$1,029.00	\$4,116.00	30	NCR 03/28/16-06/26/16
158	TBSC	VARIOUS	5/23/16	5/29/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,029.00	\$3,087.00	30	NCR 03/28/16-06/26/16
159	TBSC	VARIOUS	5/30/16	6/5/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$1,029.00	\$4,116.00	30	NCR 03/28/16-06/26/16
160	TBSC	VARIOUS	6/6/16	6/12/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,029.00	\$3,087.00	30	NCR 03/28/16-06/26/16
161	TBSC	VARIOUS	6/13/16	6/19/16	06:00	24:00	X	X	X	X				-	-	2	\$1,029.00	\$2,058.00	30	NCR 03/28/16-06/26/16
162	TLC	AVG. ALL WKS<	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$365.00	\$365.00	30	NCR 03/28/16-06/26/16
163	TLC	AVG. ALL WKS<	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$365.00	\$365.00	30	NCR 03/28/16-06/26/16
164	TLC	AVG. ALL WKS<	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$365.00	\$365.00	30	NCR 03/28/16-06/26/16
165	TLC	AVG. ALL WKS<	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$365.00	\$365.00	30	NCR 03/28/16-06/26/16
166	TLC	AVG. ALL WKS<	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$365.00	\$365.00	30	NCR 03/28/16-06/26/16
167	TLC	AVG. ALL WKS<	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$365.00	\$365.00	30	NCR 03/28/16-06/26/16



## NCC Cable System Order

Order #	62277889	Flight Dates	05/02/16 - 06/19/16	Update Date	05/04/16
Syscode	5207	Agency	New Media Firm	Version	1 Vs. 1
System Name	NYI/New Jersey Region	Advertiser	NJEA Pride	Show All Lines	
Market	New York			Total # of Weeks	7
		Client Code	662	Total	\$444,492.00
AE	Brenda Hadley	Product Code	692	Commission	\$66,673.80
Sales Coordinator	Collin Moore	Est Code	3530	Net Total	\$377,818.20
Office	Washington	Product Name		Total Spots	756
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Feb16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.4 New Order. Please Review and Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
168	TLC	AVG. ALL WKS<	5/2/16	5/8/16	06:00	24:00				X	X	X	X	-	-	2	\$464.00	\$928.00	30	NCR 03/28/16-06/26/16
169	TLC	AVG. ALL WKS<	5/9/16	5/15/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$464.00	\$1,392.00	30	NCR 03/28/16-06/26/16
170	TLC	AVG. ALL WKS<	5/16/16	5/22/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$464.00	\$1,856.00	30	NCR 03/28/16-06/26/16
171	TLC	AVG. ALL WKS<	5/23/16	5/29/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$464.00	\$1,392.00	30	NCR 03/28/16-06/26/16
172	TLC	AVG. ALL WKS<	5/30/16	6/5/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$464.00	\$1,856.00	30	NCR 03/28/16-06/26/16
173	TLC	AVG. ALL WKS<	6/6/16	6/12/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$464.00	\$1,392.00	30	NCR 03/28/16-06/26/16
174	TLC	AVG. ALL WKS<	6/13/16	6/19/16	06:00	24:00	X	X	X	X				-	-	2	\$464.00	\$928.00	30	NCR 03/28/16-06/26/16
175	TNT	VARIOUS	5/2/16	5/8/16	09:00	16:00				X	X	X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
176	TNT	VARIOUS	5/9/16	5/15/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
177	TNT	VARIOUS	5/16/16	5/22/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
178	TNT	VARIOUS	5/23/16	5/29/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
179	TNT	VARIOUS	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
180	TNT	VARIOUS	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
181	TNT	VARIOUS	6/13/16	6/19/16	09:00	16:00	X	X	X	X				-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
182	TNT	VARIOUS	5/2/16	5/8/16	06:00	24:00				X	X	X	X	-	-	2	\$863.00	\$1,726.00	30	NCR 03/28/16-06/26/16
183	TNT	VARIOUS	5/9/16	5/15/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$863.00	\$2,589.00	30	NCR 03/28/16-06/26/16
184	TNT	VARIOUS	5/16/16	5/22/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$863.00	\$3,452.00	30	NCR 03/28/16-06/26/16
185	TNT	VARIOUS	5/23/16	5/29/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$863.00	\$2,589.00	30	NCR 03/28/16-06/26/16
186	TNT	VARIOUS	5/30/16	6/5/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$863.00	\$3,452.00	30	NCR 03/28/16-06/26/16
187	TNT	VARIOUS	6/6/16	6/12/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$863.00	\$2,589.00	30	NCR 03/28/16-06/26/16
188	TNT	VARIOUS	6/13/16	6/19/16	06:00	24:00	X	X	X	X				-	-	2	\$863.00	\$1,726.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Feb16 C-DMA Nielsen Live+7
-	

Flight Dates	05/02/16 - 06/19/16
Agency	New Media Firm
Advertiser	NJEA Pride

Client Code	662
Product Code	692
Est Code	3530
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		7	
Total		\$444,492.00	
Commission		\$66,673.80	
Net Total		\$377,818.20	
Total Spots		756	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.4 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
189	TRU	AVG. ALL WKS<	5/2/16	5/8/16	20:00	23:00				X	X	X	X	-	-	2	\$398.00	\$796.00	30	NCR 03/28/16-06/26/16
190	TRU	AVG. ALL WKS<	5/9/16	5/15/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$398.00	\$1,194.00	30	NCR 03/28/16-06/26/16
191	TRU	AVG. ALL WKS<	5/16/16	5/22/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$398.00	\$1,592.00	30	NCR 03/28/16-06/26/16
192	TRU	AVG. ALL WKS<	5/23/16	5/29/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$398.00	\$1,194.00	30	NCR 03/28/16-06/26/16
193	TRU	AVG. ALL WKS<	5/30/16	6/5/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$398.00	\$1,592.00	30	NCR 03/28/16-06/26/16
194	TRU	AVG. ALL WKS<	6/6/16	6/12/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$398.00	\$1,194.00	30	NCR 03/28/16-06/26/16
195	TRU	IMPRACTICAL JO<	6/13/16	6/19/16	20:00	23:00	X	X	X	X				-	-	2	\$398.00	\$796.00	30	NCR 03/28/16-06/26/16
196	TV1	AVG. ALL WKS<	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
197	TV1	AVG. ALL WKS<	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
198	TV1	AVG. ALL WKS<	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
199	TV1	AVG. ALL WKS<	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
200	TV1	AVG. ALL WKS<	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
201	TV1	AVG. ALL WKS<	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
202	TVL	REBA<	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
203	TVL	REBA<	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
204	TVL	REBA<	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
205	TVL	REBA<	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
206	TVL	REBA<	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
207	TVL	REBA<	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$166.00	\$166.00	30	NCR 03/28/16-06/26/16
208	TVL	KING OF QUEENS	5/2/16	5/8/16	23:00	24:00				X	X	X	X	-	-	1	\$333.00	\$333.00	30	NCR 03/28/16-06/26/16
209	TVL	KING OF QUEENS	5/9/16	5/15/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$333.00	\$333.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889	Flight Dates	05/02/16 - 06/19/16	Update Date	05/04/16
Syscode	5207	Agency	New Media Firm	Version	1 Vs. 1
System Name	NYI/New Jersey Region	Advertiser	NJEA Pride	Show All Lines	
Market	New York			Total # of Weeks	7
		Client Code	662	Total	\$444,492.00
AE	Brenda Hadley	Product Code	692	Commission	\$66,673.80
Sales Coordinator	Collin Moore	Est Code	3530	Net Total	\$377,818.20
Office	Washington	Product Name		Total Spots	756
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Feb16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.4 New Order. Please Review and Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
210	TVL	KING OF QUEENS	5/16/16	5/22/16	23:00	24:00	X	X	X	X	X	X	X	-	-	2	\$333.00	\$666.00	30	NCR 03/28/16-06/26/16
211	TVL	KING OF QUEENS	5/23/16	5/29/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$333.00	\$333.00	30	NCR 03/28/16-06/26/16
212	TVL	KING OF QUEENS	5/30/16	6/5/16	23:00	24:00	X	X	X	X	X	X	X	-	-	2	\$333.00	\$666.00	30	NCR 03/28/16-06/26/16
213	TVL	KING OF QUEENS	6/6/16	6/12/16	23:00	24:00	X	X	X	X	X	X	X	-	-	1	\$333.00	\$333.00	30	NCR 03/28/16-06/26/16
214	TVL	KING OF QUEENS	6/13/16	6/19/16	23:00	24:00	X	X	X	X				-	-	1	\$333.00	\$333.00	30	NCR 03/28/16-06/26/16
215	TVL	EVERYBODY LOVE<	5/2/16	5/8/16	20:00	23:00				X	X	X	X	-	-	1	\$464.00	\$464.00	30	NCR 03/28/16-06/26/16
216	TVL	EVERYBODY LOVE<	5/9/16	5/15/16	20:00	23:00	X	X	X	X	X	X	X	-	-	1	\$464.00	\$464.00	30	NCR 03/28/16-06/26/16
217	TVL	EVERYBODY LOVE<	5/16/16	5/22/16	20:00	23:00	X	X	X	X	X	X	X	-	-	2	\$464.00	\$928.00	30	NCR 03/28/16-06/26/16
218	TVL	EVERYBODY LOVE<	5/23/16	5/29/16	20:00	23:00	X	X	X	X	X	X	X	-	-	1	\$464.00	\$464.00	30	NCR 03/28/16-06/26/16
219	TVL	EVERYBODY LOVE<	5/30/16	6/5/16	20:00	23:00	X	X	X	X	X	X	X	-	-	2	\$464.00	\$928.00	30	NCR 03/28/16-06/26/16
220	TVL	EVERYBODY LOVE<	6/6/16	6/12/16	20:00	23:00	X	X	X	X	X	X	X	-	-	1	\$464.00	\$464.00	30	NCR 03/28/16-06/26/16
221	TVL	EVERYBODY LOVE<	6/13/16	6/19/16	20:00	23:00	X	X	X	X				-	-	1	\$464.00	\$464.00	30	NCR 03/28/16-06/26/16
222	USA	AVG. ALL WKS<	5/2/16	5/8/16	09:00	16:00				X	X	X	X	-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
223	USA	AVG. ALL WKS<	5/9/16	5/15/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
224	USA	AVG. ALL WKS<	5/16/16	5/22/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
225	USA	AVG. ALL WKS<	5/23/16	5/29/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
226	USA	AVG. ALL WKS<	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$299.00	\$1,196.00	30	NCR 03/28/16-06/26/16
227	USA	AVG. ALL WKS<	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 03/28/16-06/26/16
228	USA	AVG. ALL WKS<	6/13/16	6/19/16	09:00	16:00	X	X	X	X				-	-	2	\$299.00	\$598.00	30	NCR 03/28/16-06/26/16
229	USA	AVG. ALL WKS<	5/2/16	5/8/16	06:00	24:00				X	X	X	X	-	-	2	\$1,029.00	\$2,058.00	30	NCR 03/28/16-06/26/16
230	USA	AVG. ALL WKS<	5/9/16	5/15/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,029.00	\$3,087.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Feb16 C-DMA Nielsen Live+7
-	

Flight Dates	05/02/16 - 06/19/16
Agency	New Media Firm
Advertiser	NJEA Pride

Client Code	662
Product Code	692
Est Code	3530
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		7	
Total		\$444,492.00	
Commission		\$66,673.80	
Net Total		\$377,818.20	
Total Spots		756	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.4 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
231	USA	AVG. ALL WKS<	5/16/16	5/22/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$1,029.00	\$4,116.00	30	NCR 03/28/16-06/26/16
232	USA	AVG. ALL WKS<	5/23/16	5/29/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,029.00	\$3,087.00	30	NCR 03/28/16-06/26/16
233	USA	AVG. ALL WKS<	5/30/16	6/5/16	06:00	24:00	X	X	X	X	X	X	X	-	-	4	\$1,029.00	\$4,116.00	30	NCR 03/28/16-06/26/16
234	USA	AVG. ALL WKS<	6/6/16	6/12/16	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,029.00	\$3,087.00	30	NCR 03/28/16-06/26/16
235	USA	AVG. ALL WKS<	6/13/16	6/19/16	06:00	24:00	X	X	X	X				-	-	2	\$1,029.00	\$2,058.00	30	NCR 03/28/16-06/26/16
236	VH1	AVG. ALL WKS<	5/2/16	5/8/16	20:00	23:00				X	X	X	X	-	-	2	\$896.00	\$1,792.00	30	NCR 03/28/16-06/26/16
237	VH1	AVG. ALL WKS<	5/9/16	5/15/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$896.00	\$2,688.00	30	NCR 03/28/16-06/26/16
238	VH1	AVG. ALL WKS<	5/16/16	5/22/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$896.00	\$3,584.00	30	NCR 03/28/16-06/26/16
239	VH1	AVG. ALL WKS<	5/23/16	5/29/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$896.00	\$2,688.00	30	NCR 03/28/16-06/26/16
240	VH1	AVG. ALL WKS<	5/30/16	6/5/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$896.00	\$3,584.00	30	NCR 03/28/16-06/26/16
241	VH1	AVG. ALL WKS<	6/6/16	6/12/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$896.00	\$2,688.00	30	NCR 03/28/16-06/26/16
242	VH1	AVG. ALL WKS<	6/13/16	6/19/16	20:00	23:00	X	X	X	X				-	-	2	\$896.00	\$1,792.00	30	NCR 03/28/16-06/26/16
243	WETV	HOUSE M.D.<	5/2/16	5/8/16	12:00	18:00						X	X	-	-	1	\$99.00	\$99.00	30	NCR 03/28/16-06/26/16
244	WETV	HOUSE M.D.<	5/9/16	5/15/16	12:00	18:00						X	X	-	-	1	\$99.00	\$99.00	30	NCR 03/28/16-06/26/16
245	WETV	HOUSE M.D.<	5/16/16	5/22/16	12:00	18:00						X	X	-	-	1	\$99.00	\$99.00	30	NCR 03/28/16-06/26/16
246	WETV	HOUSE M.D.<	5/23/16	5/29/16	12:00	18:00						X	X	-	-	1	\$99.00	\$99.00	30	NCR 03/28/16-06/26/16
247	WETV	HOUSE M.D.<	5/30/16	6/5/16	12:00	18:00						X	X	-	-	1	\$99.00	\$99.00	30	NCR 03/28/16-06/26/16
248	WETV	HOUSE M.D.<	6/6/16	6/12/16	12:00	18:00						X	X	-	-	1	\$99.00	\$99.00	30	NCR 03/28/16-06/26/16
249	WETV	VARIOUS	5/2/16	5/8/16	20:00	23:00				X	X	X	X	-	-	2	\$333.00	\$666.00	30	NCR 03/28/16-06/26/16
250	WETV	VARIOUS	5/9/16	5/15/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$333.00	\$999.00	30	NCR 03/28/16-06/26/16
251	WETV	VARIOUS	5/16/16	5/22/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$333.00	\$1,332.00	30	NCR 03/28/16-06/26/16

## NCC Cable System Order

Order #	62277889
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Feb16 C-DMA Nielsen Live+7
-	

Flight Dates	05/02/16 - 06/19/16
Agency	New Media Firm
Advertiser	NJEA Pride

Client Code	662
Product Code	692
Est Code	3530
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	7		
Total	\$444,492.00		
Commission	\$66,673.80		
Net Total	\$377,818.20		
Total Spots	756		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.4 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
252	WETV	VARIOUS	5/23/16	5/29/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$333.00	\$999.00	30	NCR 03/28/16-06/26/16
253	WETV	VARIOUS	5/30/16	6/5/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$333.00	\$1,332.00	30	NCR 03/28/16-06/26/16
254	WETV	VARIOUS	6/6/16	6/12/16	20:00	23:00	X	X	X	X	X	X	X	-	-	3	\$333.00	\$999.00	30	NCR 03/28/16-06/26/16
255	WETV	LAW & ORDER<	6/13/16	6/19/16	20:00	23:00	X	X	X	X				-	-	2	\$333.00	\$666.00	30	NCR 03/28/16-06/26/16

	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	Total
<b>SPOTS</b>	447	309	0	0	0	0	0	0	0	0	0	0	756
<b>AMT</b>	\$263,156.00	\$181,336.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$444,492.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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